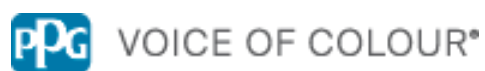


JOHNSTONE'S
TRADE COLOUR
COLLECTION






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Key:  Colour may fade with use on exterior masonry

INSPIRATION & COLOUR GUIDE

The PPG Voice of Colour palette has been created by PPG's global colour experts and is exclusively available in Johnstone's Trade's high performance paint products.

"Supporting the colour selection journey can really make a difference as people look for colour schemes personal to them. Our curated selection of colours are designed to work within the 60-30-10 principle to inspire your colour scheme creation, making that choice simpler."



Donna Taylor
PPG Principal Technical
Colour Consultant



*THE 2023 COLOUR OF THE
YEAR IS A BOLD TURQUOISE
TINT THAT OFFERS **BOTH CALM
AND ENERGY***

PPG1148-6 Vining Ivy: brings together a powerful blue with a delicate green to create a colour that will create a feeling of both calm and energy to a project. It is a colour that works in any type of room or area, whether you would like to add a little 'accent' of colour to a door or wish to make a statement by painting one or more walls, this colour works extremely well in all kinds of surroundings.



2023 GLOBAL COLOUR & DESIGN TRENDS

THE 2023 COLOUR TRENDS THEME



Design trends have always been a reflection of cultural movement. So much of what comes next is a direct mirroring of what transpired in the recent years. The driver of our theme is the idea of reflection – reflecting on what matters to us most.

Pearl Lustre
PPG1100-1

Vining Ivy
PPG1148-6

Shale Rock
PPG1002-3



INTRODUCING **THE 2023 COLOUR TRENDS**

UNDER THE THEME REFLECTION



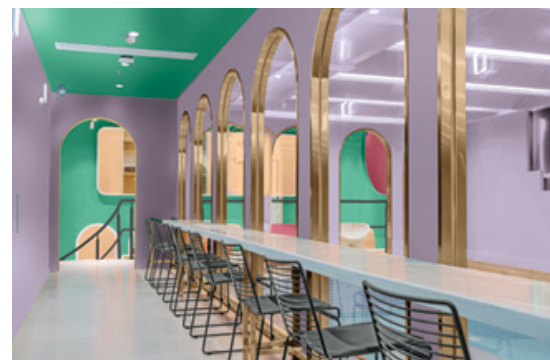
serenity

Reflects on our relationship with ourselves and our need for sanctuary and calm.



ORIGIN

Expands on our evolving relationships with the environment.

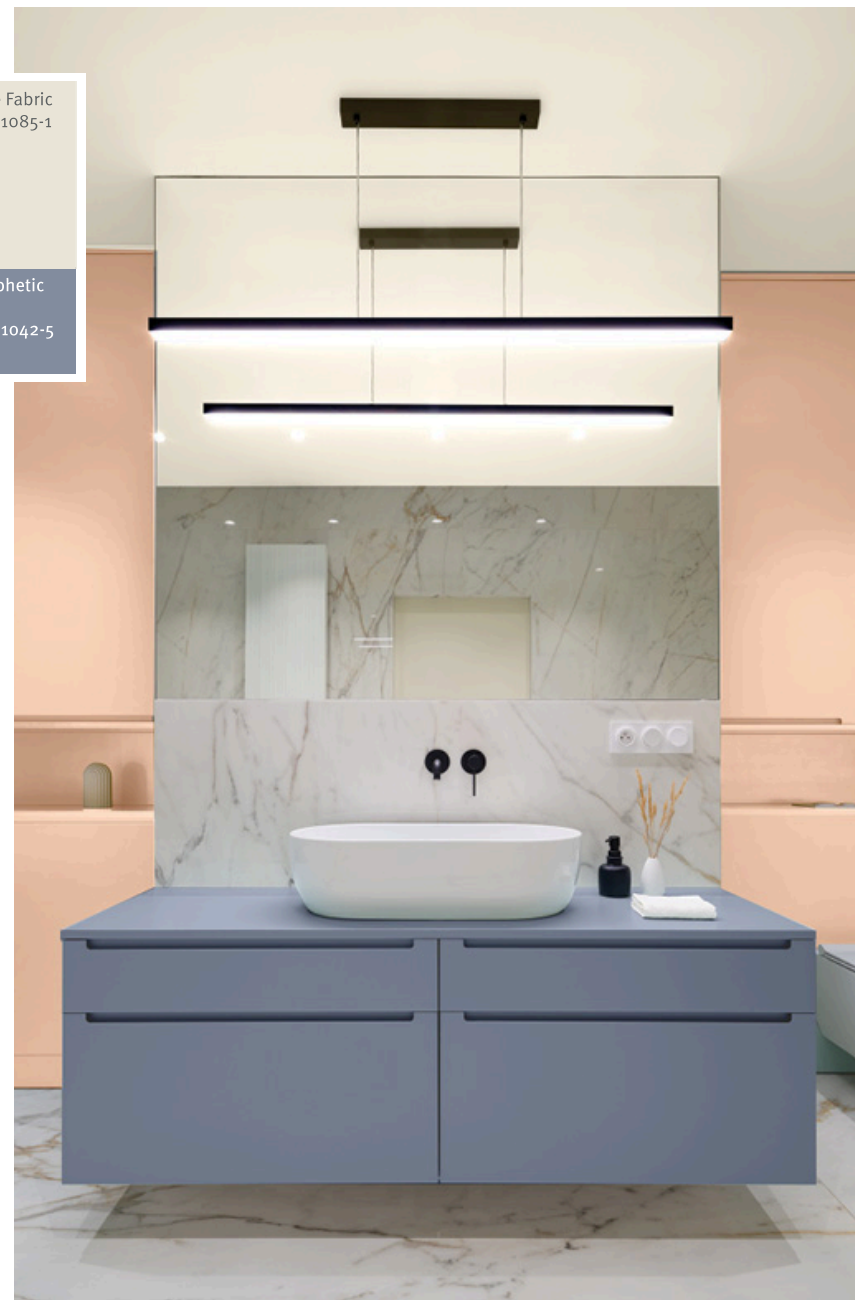


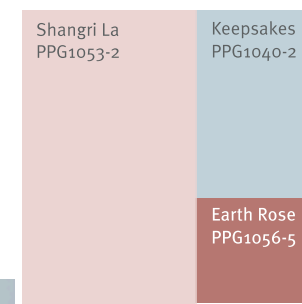
DUALITY

Celebrates the dynamics of our relationships with each other and how we show ourselves to the world.

serenity

A graceful and calming palette of milky pastels, watery tones, and warm neutrals.





CONSUMER'S MOOD:

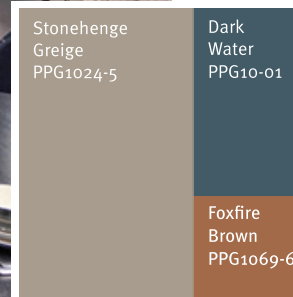
With increasing uncertainty in the world, consumers seek to simplify their lifestyles whilst prioritizing on the important things in life and taking precedent to find internal peace and calmness in the space they live in.



ORIGIN

A natural and earthy colour palette that intercept the surroundings.





CONSUMER'S MOOD:

As we are more captivated by the beauty of the natural world, consumers find a source of wonder, a sense of safety and a desire to push into unfamiliar territories.

DUALITY

An extroverted colour palette of bold, vibrant, and bright tones.

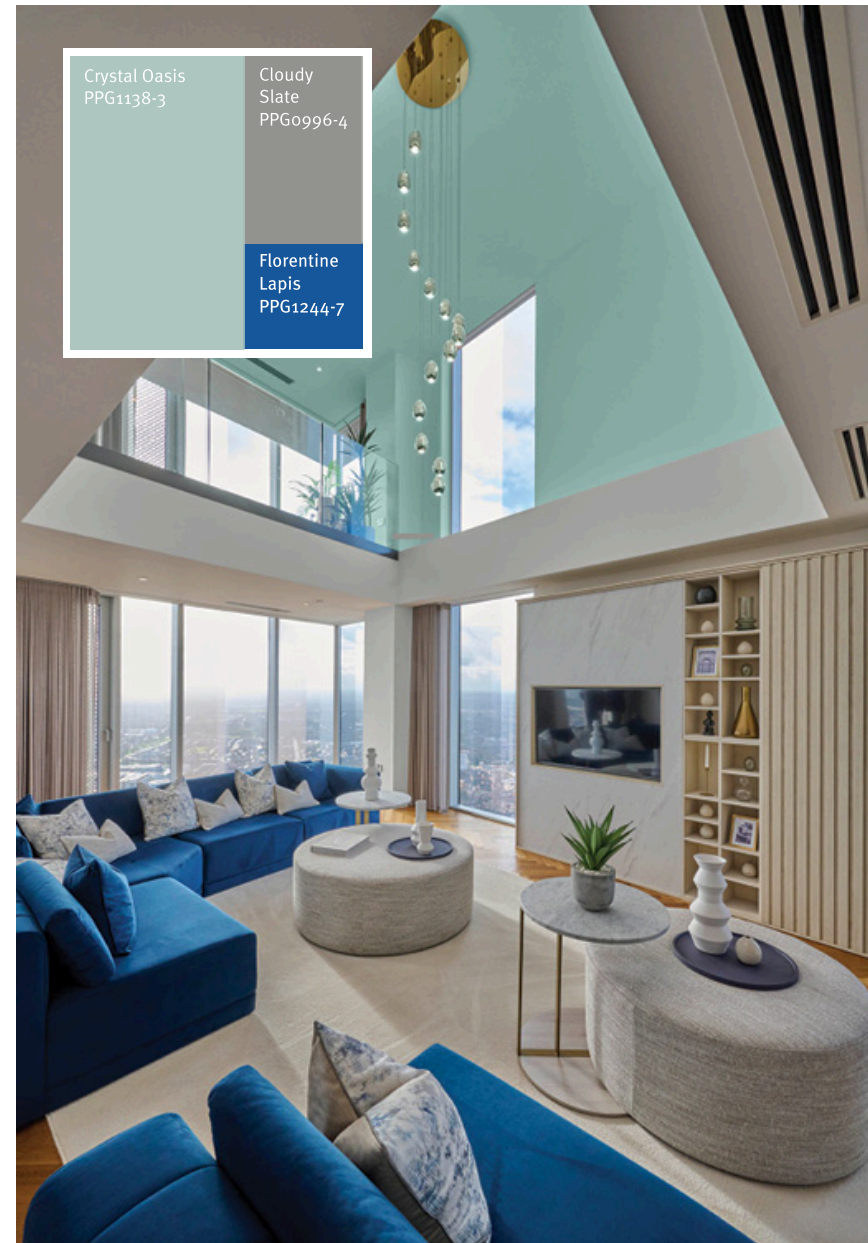
2023 Colour of the Year			
Vining Ivy PPG1148-6	Crumb Cookie PPG18-01	Sightseer PPG1210-3	Petal Whisper PPG1248-4
Chocolate Dust PPG14-13	Cloudy Slate PPG0996-4	Crystal Oasis PPG1138-3	Starless Sky PPG0995-7
Silverado PPG1172-6	Heart's Afire PPG13-14	Citrus Sachet PPG1198-3	Briquette PPG1188-6
Flower Field PPG1166-5	Ignition PPG1228-5	Georgian Leather PPG1200-5	Florentine Lapis PPG1244-7



Heart's Afire PPG13-14	Crystal Oasis PPG1138-3
	Vining Ivy PPG1148-6

CONSUMER'S MOOD:

The sense of escapism and recreating the world according to one's own rules, consumers break codes, blend the traditional with the contemporary and merge the reality with fantasy.



DISCOVER **HOW TO USE COLOUR** IN DIFFERENT SHAPED ROOMS

Use this simple guide to help find the best use of colour to maximise your projects' potential.

Colour can help change the perception of a room layout. Use the simple guide below to help find the best use of colour to maximise your project's potential.



LOW CEILINGS

To make the room feel more open, paint the ceiling a lighter shade of the wall colour to help lift the room.



SMALL, CONFINED SPACES

Transform a small and dark room with the use of lighter shades and off-whites with accent colour on one wall.



TALL ROOMS

To help make a high ceiling room feel more comfortable, use mid or darks colours on the ceiling and paint the walls a lighter shade of the ceiling colour.



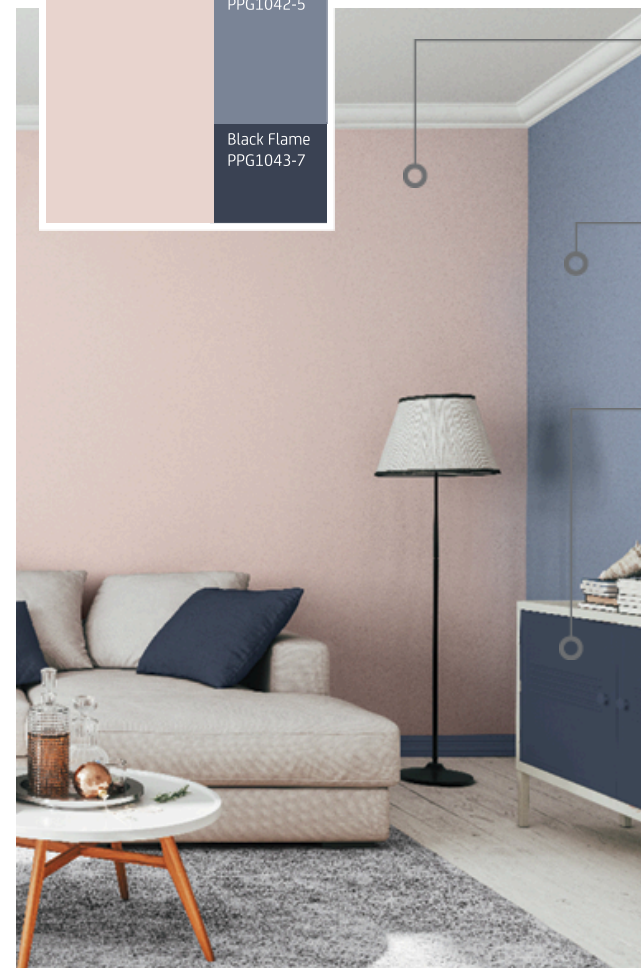
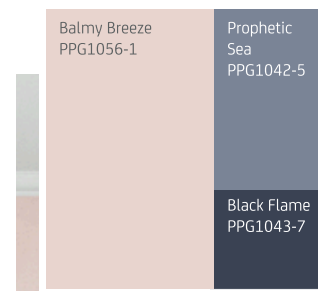
NARROW ROOMS

Use a dark wall colour as a feature on the furthest facing wall to help transform the long room shape.



CREATE A COLOUR SCHEME LIKE THE DESIGNERS

Using the 60-30-10 principle is a simple and practical guide to balancing colours in your room. The colour strips in this colour card are laid out to help you build your perfect colour scheme.



60%
of the room is the main colour on the walls.

30%
of the room should be a feature wall colour.

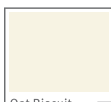
10%
of the room should be an accent colour which could include interior wood or accessories.

CREATE A **LIGHT** & **CALM** SCHEME

USE 60-30-10 TOP DOWN

If you're looking to create a soft and soothing feel to your project then use the 60-30-10 rule from the top to the bottom of the colour strips in the back of this colour card.

60%
MAIN
COLOUR



Oat Biscuit
PPG1023-1



Intuitive
PPG1022-2



Floating Veil
PPG1022-3



Best Beige
PPG1085-4



Sautéed Mushroom
PPG1085-5



Branchline
PPG1008-6



Star Anise
PPG1022-7

30%
FEATURE
COLOUR

For a balanced end result, select three colours from the same colour strip at the back of this Colour Card. The top four colours as your 60%, middle three as your 30% and then bottom two colours for 10%.

10%
ACCENT
COLOUR



VIEW COLOUR
IN A VIRTUAL
ROOM

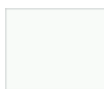
Use the ColourBox virtual room visualiser at www.johnstonstrade.com/colour to access a number of colour schemes and our Voice of Colour palette

BUILD A **BOLD** & MODERN SCHEME

USE 60-30-10 BOTTOM-UP

Use the colour strips at the back of this colour card to create a modern and bold scheme. Apply the 60-30-10 scheme from the bottom up to the top of the strips.

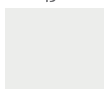
10%
ACCENT
COLOUR



Moonlit Snow
PPG1041-1



Moondance
PPG1043-2



Wayward Winds
PPG1043-3



Glistening Gray
PPG1043-4



Flannel Pajamas
PPG1043-5



Alley Cat
PPG1043-6



Black Flame
PPG1043-7

30%
FEATURE
COLOUR

To create a more modern and dynamic scheme start from the bottom of the strip. The four darker hues can be used for 60% of the room, the middle three for 30% and the top two colours as the 10%.

60%
MAIN
COLOUR



Black Flame
PPG1043-7

Flannel
Pajamas
PPG1043-5

Moondance
PPG1043-2



VIEW COLOUR
IN A VIRTUAL
ROOM

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GET CREATIVE WITH 60-30-10

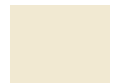
USE 60-30-10 BY COMBINING COLOURS

Allow your imagination and creativity to inspire you to create a well-considered and balanced colour combination. Combine the colour strips in the back of this guide, whilst still using the 60-30-10 rule to create a colour scheme for your room.

60% MAIN COLOUR



Pearl Lustre
PPG1100-1



Argonaut
PPG1214-2



Butterfly Bush
PPG1214-4



Forsythia Blossom
PPG1214-5



Indian Maize
PPG1214-6

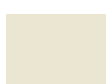


Brass Mesh
PPG1209-6

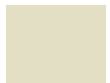


Mecca Gold
PPG1209-7

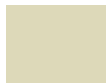
30% FEATURE COLOUR



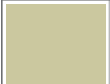
Magical Melon
PPG1119-1



Fountain Frolic
PPG1119-2



Beach Grass
PPG1119-3



Dancing Kite
PPG1119-4



Fancy Flirt
PPG1119-5

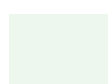


Pond Life
PPG1119-7



Gratefully Grass
PPG1115-7

10% ACCENT COLOUR



April Breeze
PPG1133-1



Malted Mint
PPG1139-2



Green Silk
PPG1139-3



Mermaid Lagoon
PPG1139-4



Gale Wind
PPG1139-5



Country Club
PPG1139-6



Racing Car
PPG1139-7

Pearl Lustre
PPG1100-1

Dancing Kite
PPG1119-4

Racing Car
PPG1139-7



VIEW COLOUR
IN A VIRTUAL
ROOM

Use the ColourBox virtual room visualiser at www.johnstonestrade.com/colour to access a number of colour schemes and our Voice of Colour palette

DIGITALLY PAINT YOUR ROOM ***WITH OUR VIRTUAL ROOM PAINTER***

The Johnstone's Trade ColourBox Virtual Room Visualiser tool puts you in control of the paint colours for your project. Just upload a photo of your room and digitally paint it using our colour palettes.



1.
***Upload
or choose
a room photo***



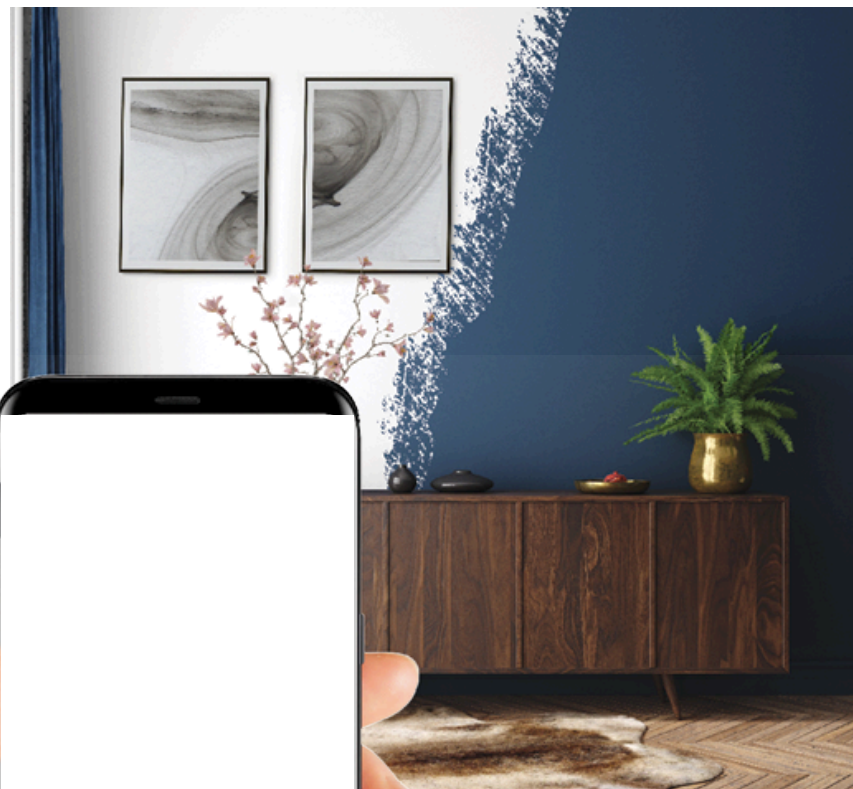
2.
***Select your
colours***



3.
***Add your
chosen colours
to the walls***



4.
***See your perfect
colour palette
in your home***




Go to www.johnstonestrade.com/colour



BRIGHTEN UP YOUR EXTERIOR PROJECT

Developed for Johnstone's Trade masonry paints and renders, we have a specially selected range of Voice of Colour colours that are perfect for brightening up exteriors with fade resistant colours.

The Voice of Colour colours marked with this icon  may fade with use on exterior masonry or render.

Oat Biscuit
PPG1023-1

Sauteed
Mushroom
PPG1085-5

Potato Patch
PPG1076-7





Intuitive PPG1022-2	Vining Ivy PPG1148-6
	Knight's Armor PPG1001-6

VOICE OF COLOUR

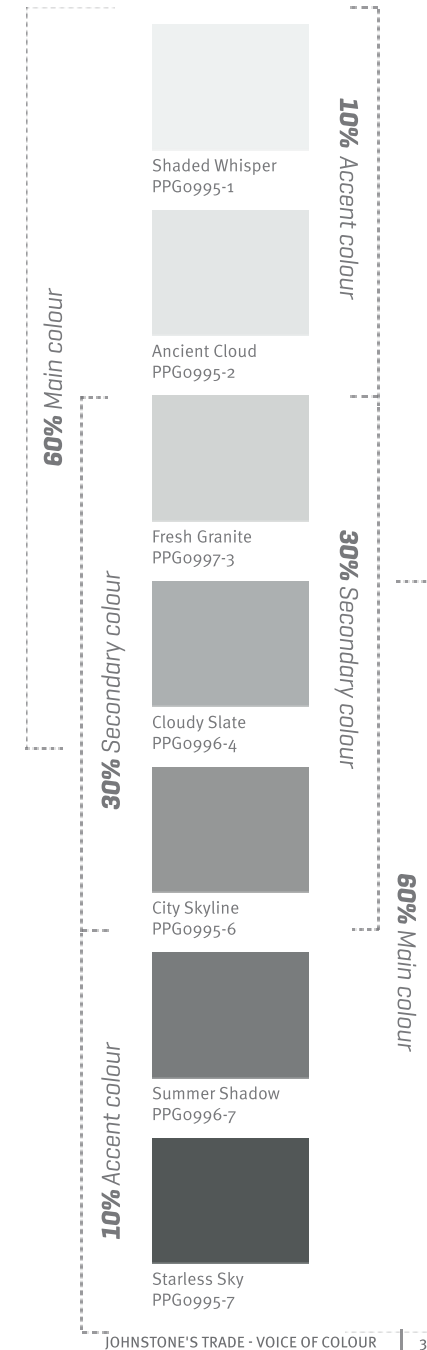


2023 Colour
of the Year
VINING IVY
PPG1148-6

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 Colour may fade with use on exterior masonry

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Bare Pink PPG1050-1	Fresh Dough PPG1055-1	Hint of Orange PPG1192-1	Pearl Lustre PPG1100-1	Magical Melon PPG1119-1
				
Silk Sheets PPG1048-2	Balmy Breeze PPG1056-1	Flamingo Peach PPG1193-2	Argonaut PPG1214-2	Fountain Frolic PPG1119-2
				
Rose Cloud PPG1048-3	Cool Melon PPG1057-2	Chic Peach PPG1192-3	Butterfly Bush PPG1214-4	Beach Grass PPG1119-3
				
Rose Heart PPG1049-4	Strawflower PPG1052-3	New Clay PPG1192-4	Forsythia Blossom PPG1214-5	Dancing Kite PPG1119-4
				
Mauve Madness PPG1049-5	Candy Blush PPG1051-5	Carrot Patch PPG1194-5	Indian Maize PPG1214-6	Fancy Flirt PPG1119-5
				
Mesa Red PPG1052-6	Red Gumball PPG1187-7	Summer Sunset PPG1192-6	Brass Mesh PPG1209-6	Pond Life PPG1119-7
				
Romantic Evening PPG1049-7	Apple-a-Day PPG1051-7	Orange Vermillion PPG1194-7	Mecca Gold PPG1209-7	Gratefully Grass PPG1115-7

				
April Breeze PPG1133-1	Cooling Wax PPG1145-1	Frost Fairy PPG1042-1	Harbor Light PPG1162-1	Pacific Pearl PPG1011-1
				
Malted Mint PPG1139-2	Winter Shiver PPG1145-2	Water Lily PPG1150-2	Cold Iron PPG1160-2	Twinkle Blue PPG1165-2
				
Green Silk PPG1139-3	Composure PPG1144-3	Everglade Mist PPG1150-3	Polar Wind PPG1160-3	Northern Exposure PPG1165-3
				
Mermaid Lagoon PPG1139-4	Blue Willow PPG1145-4	Kingston Aqua PPG1150-4	Squadron PPG1160-4	Innuendo PPG1165-4
				
Gale Wind PPG1139-5	Play The Blues PPG1145-5	Acapulco Cliffs PPG1150-5	Warm Bath PPG1160-5	Prophetic Sea PPG1042-5
				
Country Club PPG1139-6	Obligation PPG1135-7	Caribbean Splash PPG1150-7	Chinese Porcelain PPG1160-6	Blue Zephyr PPG1042-6
				
Racing Car PPG1139-7	Night Watch PPG1145-7	Blue Bayberry PPG1149-7	Blue Tang PPG1160-7	Secret Spell PPG1165-7



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Looking for more information
about Voice of Colour?

Go to: www.johnstonestrade.com/colour

Every effort has been made to accurately reproduce colour swatches but technical reasons associated with digital colour reproductions and paint manufacture mean variations may occur. We always recommend that you test your colour choice before making a purchase.

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